

SANLORENZO

Sanlorenzo at the Limassol Boat Show 2022

Asymmetry and flexibility on display at the Eastern Mediterranean boat show

Press release, 10 October 2022 - Sanlorenzo is participating this year for the first time in the **Limassol Boat Show**, the largest boat show in the eastern Mediterranean region, which will be held in Limassol Marina **from 14 to 16 October 2022**. The show, now in its seventh edition, returns this year with a revamped version and promises to bring together visitors and exhibitors from all over the world to discover the latest products and services in the yachting industry.

Sanlorenzo, represented by its dealer **Sanlorenzo Cyprus**, will be at the show with two distinctive models from its yacht fleet, the asymmetrical **SL102A** and the semi-displacement navetta **SD96**.

SL102A was the first ever asymmetrical motor yacht from the shipyard and the nautical industry. It was the result of a successful encounter between creative people with very different experiences and points of view: from an original idea of **Chris Bangle**, the brilliant car designer, to **Bernardo Zuccon**, designer of the exterior lines, who gave life to the concept of the asymmetrical line. With the SL102A, Sanlorenzo has **rethought the canonical layout of a yacht** to allow greater usability of the interior spaces and a better connection with the exterior. The companionway on the starboard side remains while the port side is moved to the roof of the structure, allowing about 10 square metres of surface area to be reclaimed in favour of the interiors.

The **SD96**, on the other hand, is the first model in the revamped semi-displacement line, yachts ideal for long sea voyages in tranquil surroundings. Structured on three decks but elegant and lightweight exactly like a two-deck yacht, the SD96 is characterised by **carefully studied proportions** and a **great balance between design and volumetry**. The naval architecture of the SD96 stems from **Philippe Briand's** design, integrated with Sanlorenzo's engineering experience and tradition, while the spaces and opportunities it offers are superior to those of yachts of the same size but of a different typology. The interiors revolve around the concepts of flexibility and modularity that allow the boat to evolve and adapt continuously to the needs of those who inhabit it.

Sanlorenzo has consolidated its worldwide presence over the years through **Brand Representatives**, ambassadors of the brand's philosophy and values based in the most important yachting markets. As the exclusive representative of Sanlorenzo Yachts in Cyprus, **Sanlorenzo Cyprus** is composed of a team of professionals able to meet the needs of Sanlorenzo's sophisticated clientele according to the highest standards of service, providing comprehensive advice on yacht purchase, management and maintenance services.

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